

CREATIVE OFFERINGS

**FLORIDA
OF
TMW**

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FLORIDA OF TMW

About Florida of Tomorrow

Since launching in 2022, Florida of Tomorrow has rapidly grown into a powerhouse media company, spotlighting local brands without a paywall, ensuring wide and free accessibility. **Our mission:** to distribute engaging marketing content freely, amplifying our clients' stories quickly to our extensive readership of Florida & New York residents.

In just over 20 months, we have done just that..

60,282,000

annual social media views

51,800

total followers

252,110

annual website visitors

11,200

newsletter subscribers

5,200

avg story views

34%

miami-dade

31%

palm beaches

12%

new york

7%

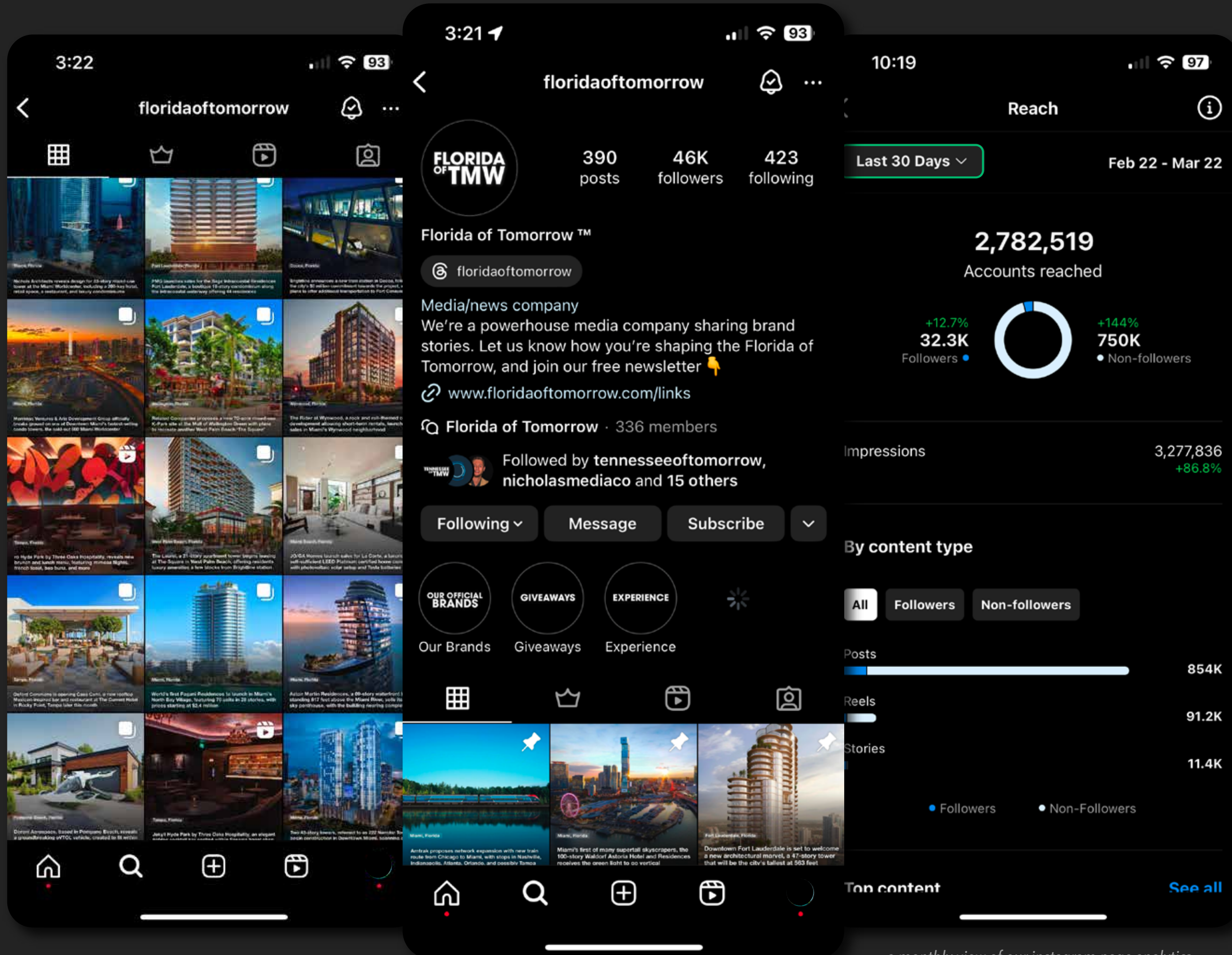
orlando

5%

tampa

and here's some brands we've partnered with..



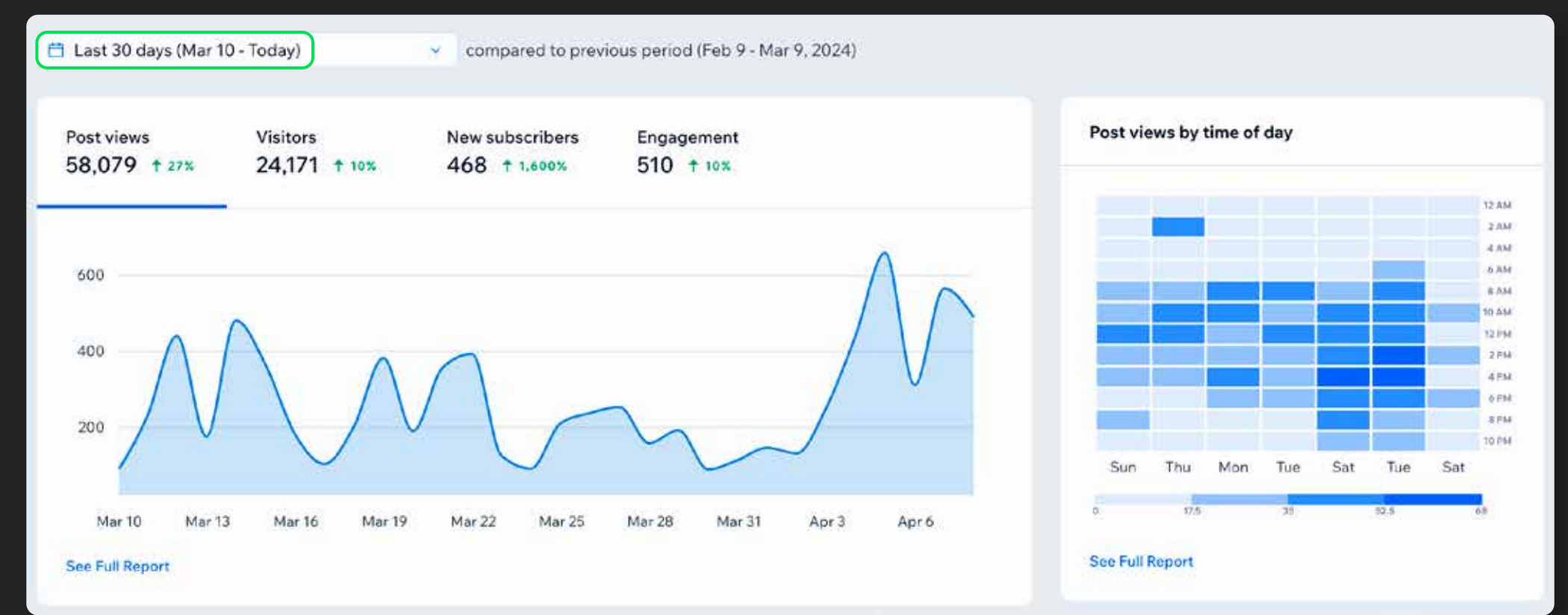


a monthly view of our instagram page analytics

OUR SOCIALS + WEBSITE MOVE MOUNTAINS

unlike other public relations companies that rely on paid media outlets for coverage, we guarantee hyper-localized audiences see your press release on Florida of Tomorrow. Local networks love to share our stories too.

60,282,000 annual social media views
252,110 annual website visitors



a monthly view of our website's blog analytics

Platinum Campaign Package **recommended**

2 monthly collaborated posts on our social media accounts
instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

2 monthly website features
monthly articles (and/or company mentions) live on our homepage for ~15 days/mo

2-3 weekly instagram + facebook stories
we'll continually share your project on our 5,000 viewer stories 2-3 times weekly

2 monthly newsletter features
shared with our 11,200 email subscribers with 72% open rate

(included) website + newsletter banner advertisement
website banner ads run 15 days a month, newsletter banner ad runs every 2 weeks

Gold Campaign Package

1 monthly collaborated post on our social media accounts
instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

1 monthly website feature
article live on our homepage for ~6 days/mo

1 weekly instagram + facebook story
we'll continually share your project on our 5,000 viewer stories once a week

1 monthly newsletter feature
shared with our 11,200 email subscribers with 72% open rate

One-Time Social Media Post

**collaborated post on all
our social media accounts**
instagram, tiktok, linkedin, twitter, threads

**press release article
on our website**
shared on www.floridaoftomorrow.com

Our Creative Services

ala cart

powerful animated website builds

aerial drone photography + video

edited aerial video + photo shoot for social media + website use,
we share what we captured on Florida of Tomorrow's socials as well

event photography + video

edited event video + photo shoot for social media + website use,
we share what we captured on Florida of Tomorrow's socials as well

graphic design + illustration

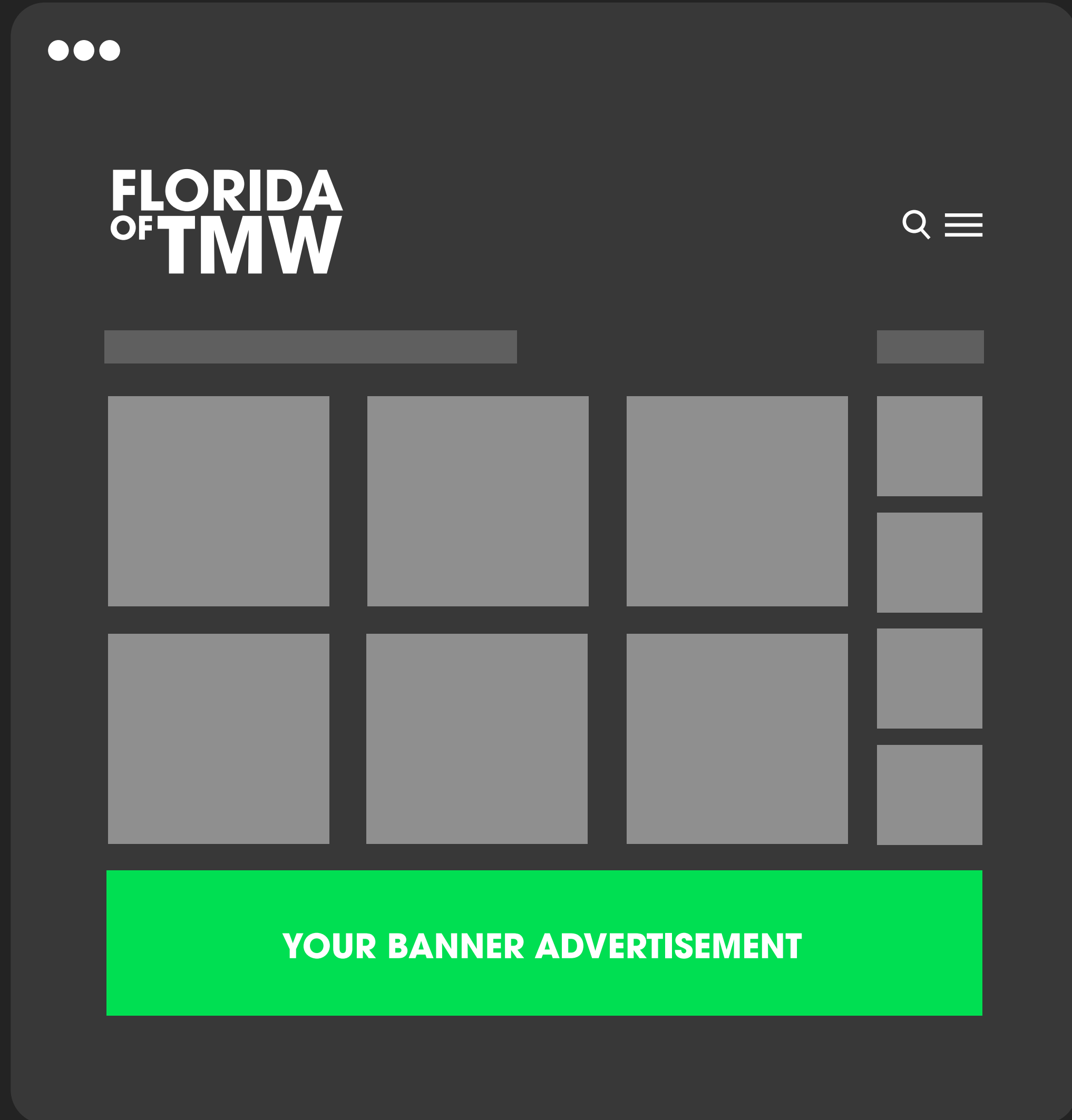
social media consultation

logo design + branding

press release copywriting

influencer marketing and network

we'll add your business to our influencer network,
and connect you with powerful influencers



WEBSITE + NEWSLETTER BANNERS

be the star of the show! your company's banner advertisement is displayed in every newsletter, our website's homepage, as well as every website article post we share.

Not interested in a digital campaign or advertisement? Become a sponsor.

Ever since Florida of Tomorrow began in 2022, our following and readership has grown exponentially. Since we only share Florida stories, our audience is hyper-localized in cities across Florida and New York.

A sponsorship puts your business in front of the thousands of Florida residents who read Florida of Tomorrow every day.


MEMBER BENEFITS

your business logo is displayed on:

- website home page
- every newsletter
- every article we publish

more benefits:

- free tickets to our private events
- your business logo included in our [2025 Florida of Tomorrow Hardcover Guide Book](#)
- private network benefits + offerings

 [ask about this](#)



SHOW YOUR SUPPORT

be one of Florida of Tomorrow's ten supporters. your company logo is displayed in every newsletter, our website's homepage, as well as every website article post we share.

that was a lot. know what you want? send us an email with one of these offerings:

- platinum campaign package
- gold campaign package
- one time post
- website + newsletter banner
- our creative services
- becoming a sponsor
- a combination of these

**GET IN
TOUCH**

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